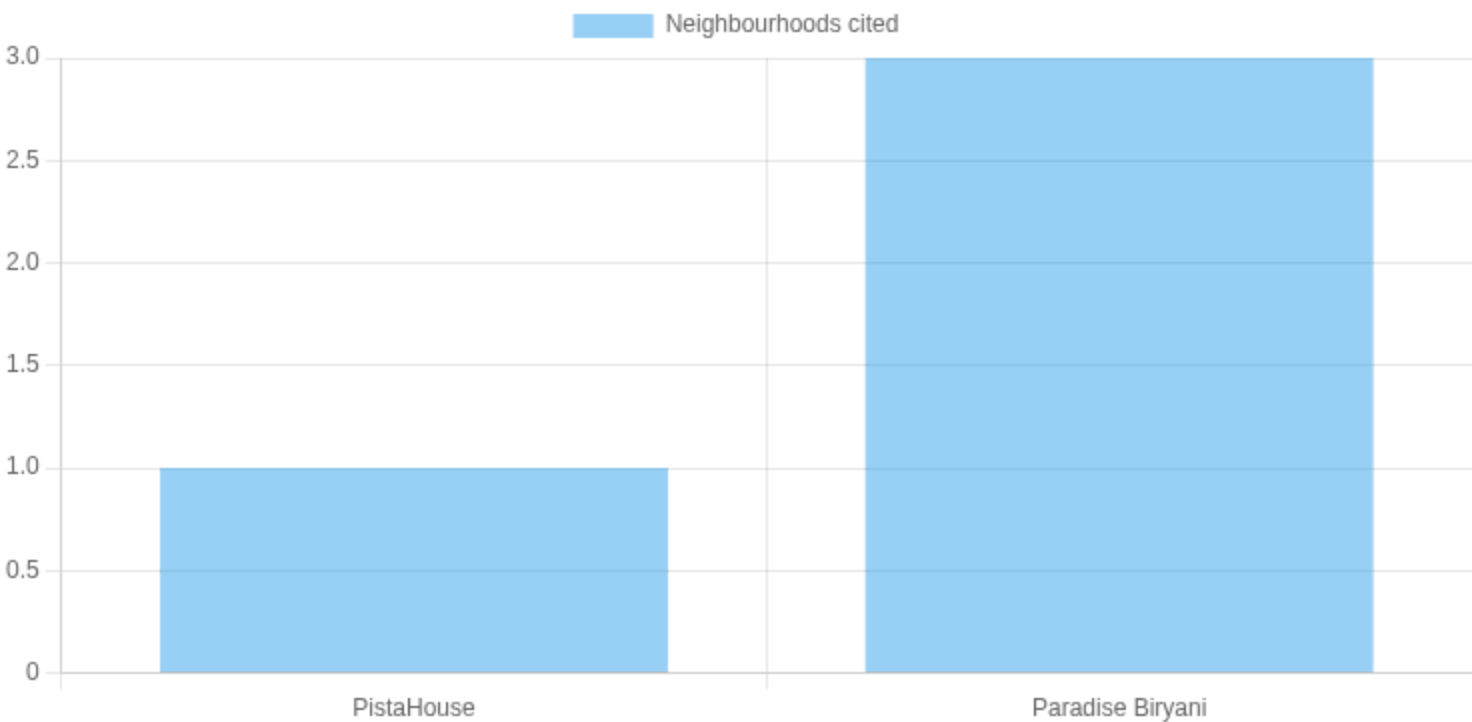


# AI Visibility Report for PistaHouse

restaurant — Hyderabad, TG

33% (1 of 3 neighbourhoods)

## Compared to your top competitor



## Neighbourhood gap

| Neighbourhood | You cited? | Top competitor            | Sources used                                              |
|---------------|------------|---------------------------|-----------------------------------------------------------|
| Gachibowli    | No         | Absolute Barbecues (AB's) | google_maps, Zomato, Swiggy, Dineout, Google Maps/Reviews |
| Kajaguda      | Yes        | The Spicy Venue           | google_maps, Zom, Zomato, Swiggy                          |
| Manikonda     | No         | Rayalaseema Ruchulu       | google_maps, Zomato, Swiggy                               |

## Key findings

- Your Google Business Profile is under-optimised. Complete the profile with your full service area, categories, and hours, aim for 15+ Google reviews, and post updates weekly.
- Investigate unmapped citation source: Zomato — cited for competitors in 2 neighbourhoods
- Investigate unmapped citation source: Swiggy — cited for competitors in 2 neighbourhoods
- They have dedicated pages for 2 neighbourhoods. You have one generic page — publish dedicated pages.